

The ClientBase-iZento Journal Service Effortlessly Turns ResCard Data into Comprehensive Itineraries



Agency Benefits

- Effortless! Journals Automatically Produced
- Consolidated, Agent Branded Itineraries
- Enhances Agency Image & Client Retention
- Justifies Professional Service Fees
- Agent Recommendations Drive Revenue
- Agency Ads Drive Revenue & Offset Cost
- Leisure QC Tool: Enhances Res Card Quality



Extensive Travel Data Types Supported



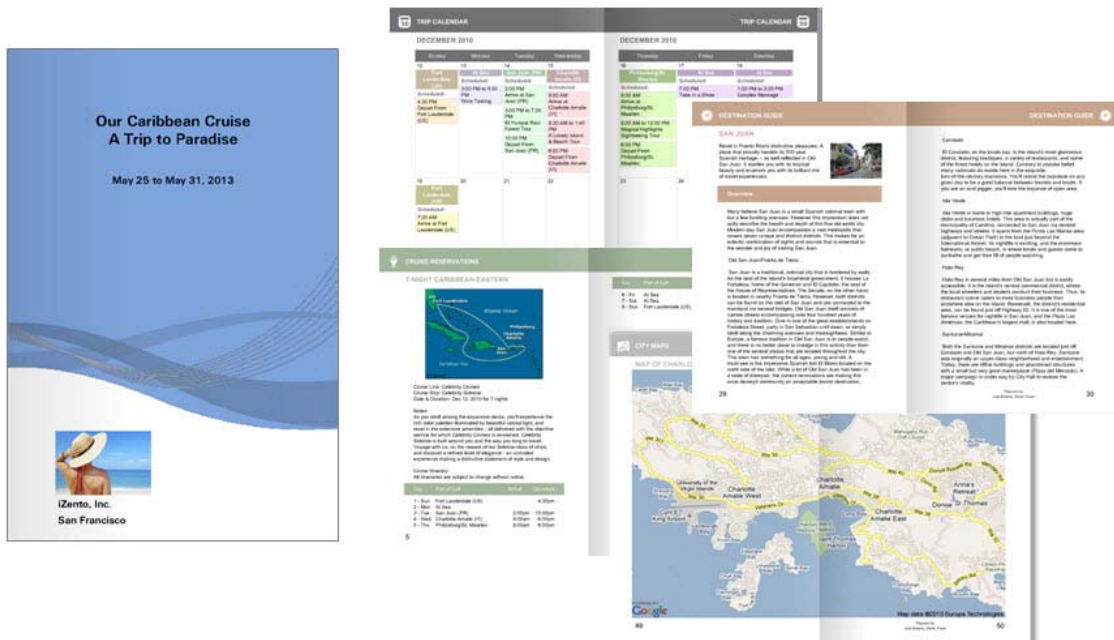
Reservations

- Air
- Car
- Cruise
- Hotel
- Rail
- Transfers

Activities/Tours/Excursions

Insurance

The iZento Travel Journal

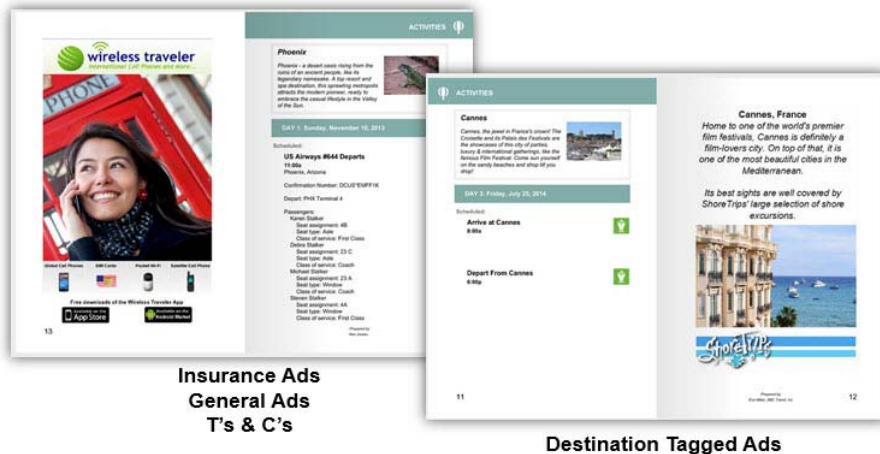


Sample journal: <http://www.izento.com/journal/example>

Customize Journals to Your Requirements

<p>Branding Options Front Cover Color Front & Back Covers - Logo - Agency/Agent Information</p> <p>Recommend Preferred Tours, Insurance Agency Ads</p>	<p>Content Options Selectable Itinerary Sections - Summary pages, etc. - Itinerary Naming Protocol City Guides - Introduction - City Map - City Image</p>
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Boost Revenue with Agency Advertising Pages



Insurance Ads
 General Ads
 T's & C's

Destination Tagged Ads

All Ads can be Hot Linked

Share iZento Trip Journals



- URL with Persistent Link for Viewing
- Automatically emailed to agents
- Sharing Email Link
- Facebook Posting Link
- High Resolution PDF
- Professional Printing Option
- Trip Retention = Trip End Date + 30 Days

How Good is Your Res Card Data?



NEW! iZento Quality Control Service

Understand, then control your data and your agency

- **Analyzes your Res Card data**
 - Applies Industry Best Practice Standards
 - Errors, Omissions reported and tracked
 - Agency level reports
 - Specific Agent reports for targeted training
- **Coaching for your Management Team**
 - Demos, 1:1 and Team Sessions
 - We'll assist to enhance your data integrity
 - We'll direct you to additional resources as needed
- **No Direct Agent Involvement**
 - No trip journals, emails or agent interaction with iZento
 - Agents are welcome to attend iZento Connector-level webinars and training sessions
 - You control the process
- **Easy Transition to the Connector Service**
 - When you are ready!



Contact Us

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